

Amish Agarwal

UX-UI Designer

agarwalamish05@gmail.com

www.amishagarwal.in

Mumbai, India

Bombay born, Amsterdam Trained, I am a UX-UI Designer. I help brands reimagine their digital presence. I deploy UX-UI strategies that help make digital products more accessible, user-friendly and eye catching. Proficient in Wordpress, Appian, DevOps, Miro, Figma, ZOHO CRM etc.

Work Experience

APPCINO / UX-UI Designer (Appian)

NOV 2022 - PRESENT

MUMBAI, INDIA

Leading the UX-UI strategy for a key transformational programme in the pharmaceuticals domain. Effectively working in AGILE environment in conceptualising and designing processes that reduce the cycle times in drug development process. Complemented the business analyst in requirement gathering phase through effective client communication.

PRODWARE SOLUTIONS / UX-UI Designer

JUL 2022 - NOV 2022

MUMBAI, INDIA

I am involved with designing multiple enterprise applications by collaborating with companies like Mastek and ZATCA to deliver warehouse management, ERP & E-Invoicing solutions. I frequently work with the marketing team in managing external vendors and their design processes.

UPWISE / UX-UI Design Consultant

DEC 2021 - JUL 2022

REMOTE

I helped in visualising, designing & strategising sales funnels, client websites and social media commercials with an increased focus on accessibility. Led a team of marketing professionals to increased lead generation & sales.

FREELANCE / UX-UI Designer

DEC 2018 - PRESENT

As a freelancer, I have contributed towards UX-UI design and wordpress development for multiple clients across the globe. I deliver end-to-end solutions from user research to visual design. Having worked with clients from The Netherlands, United Kingdom, Greece, India & Russia, my clients benefit the most from my cultural aptitude when designing for global audiences.

Skills

SOFTWARE

Figma, Adobe XD, Sketch, Axure, Canva, Miro, Wordpress, Elementor, Azure WooCommerce, JetPlugins, Microsoft Office, Google Business Suite, ZOHO CRM

DESIGN

UI Design, Visual Design, Wireframing, Prototyping, User Research, Design Thinking, Information Architecture, User Flow, User Testing

GENERAL

HTML, CSS, Social Media Management, Content Writing, Content Strategy, E-Commerce Management, Google My Business, SEO

Projects

Airport Design & UX at airports.

Media Research, University of Amsterdam

LINE - A Design Thinking Startup Idea

Entrepreneurship Hackathon

Social Media Interface Design - Facebook

Bachelors Thesis, University of Amsterdam

Languages

English, Hindi, French

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Education

UNIVERSITY OF AMSTERDAM

Bachelors - Media & Information

AUG 2019 - JUL 2022 AMSTERDAM, NETHERLANDS

Entrepreneurship & Innovation

Design Thinking

Social Media interface design and affordances

GOLDCREST INTERNATIONAL

IBDP Programme

AUG 2017 - JUL 2019 MUMBAI, INDIA

Social and cultural anthropology

Business Studies

Economics

Accomplishments

MODEL UNITED NATIONS

Won several awards in model diplomatic conferences. Demonstrated skills of communication, research, content writing and design.

GIMUN

Successfully hosted one of the largest inter-diplomatic conferences in Navi Mumbai with delegates from all over India.

MISCELLANEOUS

Backpacking across 25+ countries, attending Wordpress and design conferences, participation and awards in general knowledge quizzes.