

# Amish Agarwal - Senior UX-UI Designer

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## Summary

Amish is a skilled designer with 3 years of formal experience in delivering UX-UI design solutions for key transformational programs across different organisations. Amish has focused on designing, streamlining and optimising processes from a systemic level. Amish has a strong foundational domain knowledge in Pharmaceuticals, Healthcare, Travel and Real Estate sectors. Amish is efficient in collaborating with key business stakeholders. Amish looks forward to explore field of design from a systems perspective with a dedicated focus on generative AI capabilities.

## Experience

### Xebia

Nov 2022 - Jul 2024

Senior Consultant (UX-UI) · Senior UX-UI Designer · Full-time

Jaipur, India

- Effectively working B2B software design on a key-transformational program in pharmaceuticals domain to **reduce clinical research times by 50%** on the Appian's SAIL design ecosystem.
- Collaboration with **multiple stakeholders in co-design elicitation workshops** to strategise complex user-centred bespoke solutions, support Business Analysts with documentation & systems analysis.
- Delivered UX-UI Proof of Concepts as part of the **Solutions and Innovation Team** for both web and mobile by **demonstrating critical thinking**.
- Actively involved in **AGILE processes** with design & development sprints during multiple projects.

### Prodware Solutions

Jun 2022 - Nov 2022

UX-UI Design Consultant · UX-UI Designer · Contract

Mumbai, India

- Successfully **delivered B2B responsive design solutions for marquee clientele** in the field of Enterprise Warehousing and Resource Planning solutions.
- Collaborated with the design & development vendors side to execute upgrades in organisational branding. **Managed negotiations** for effective implementations of design and development procedure.
- Assisted with marketing and branding.

### Upwise Professionals

Dec 2021 - Jul 2022

UX-UI Consultant · UX-UI Designer · Contract

Remote

- Leveraged Zoho's ecosystem to effectively design and manage organisational processes in the fields of real-estate, automobile, personal finance and e-commerce.
- Supported UX-UI design and Wordpress development for diverse clientele.

### Freelance

Sep 2019 - Jun 2022

UX-UI Designer and Wordpress Developer · Self Employed

Remote

- Proactively managed multiple projects with **critical deadlines** to deliver relevant designs solution addressing **complex pain-points**.
- Provided Wordpress website development solutions with integrations and dynamic functionalities such as e-commerce, custom post types, multi-lingual and custom templates.

## Projects

### Airport Design and UX at Airports | [Access Here](#)

Nov 2020 - Feb 2021

University of Amsterdam · Design Research, Sentiment Analysis

Design & Media Research

A design & architectural investigation into ideal airport layouts based on UX and CX,

### Social Media Interface Design | [Access Here](#)

Jul 2021 - May 2022

University of Amsterdam · Sentiment Analysis, Discourse Analysis, Network

Interface Design - Academic

Analysis

Using different design imaginaries of Facebook's user interface through a discourse analysis of design case studies published on Medium and Behance to understand the overall design culture

**Design Intervention in flood prone areas** | [Access Documentation Here](#)

National University of Singapore · Figma, Miro, Systemic Design

Aug 2024 - Nov 2024

Natural Disaster Relief

Systemic Design solution for disaster relief in flood prone areas. An integration of physical and digital touch-points inspired by local customs & advancements in AI based technologies.

## Education

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### University of Amsterdam

Information & Media Studies · Faculty of Arts · Amsterdam, The Netherlands

Jul 2019 - May 2022

GPA - 7.3/10

- Collaborated on projects involving **design imaginaries, sentiment analysis and media production.**
- Applied design thinking & innovation methodologies to work on compelling designs that address modern day problems.

### National University of Singapore

Masters in Integrated Design · College of Design & Engineering · Singapore

Jul 2024 - May 2025

GPA - 4.3/5

- Upscaled in the areas of User Design Research, especially when it comes to collaborative design strategies.
- Explored different innovation practices in organisations like Samsung, Microsoft, Changi, Fresh, Mastercard.
- Nurtured a design mindset to contribute towards service design and systemic design

### Goldcrest International

12th · International Baccalaureate Diploma Program · Mumbai, India

Research Design - Social & Cultural Anthropology.

## Skills

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**Soft Skills:** Critical Thinking, Leadership, Negotiation, Reflection, Problem Solving, Adaptability

**Design Skills:** Design Research, Visual Design, Service Design, Process Mapping, Co-Design, Branding

**Tools and Technologies:** Figma, Adobe Creative Cloud, Miro, Appian, Wordpress, ZOHO, Azure Dev Ops, Asana

## Languages

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English, Hindi, French, Marathi